



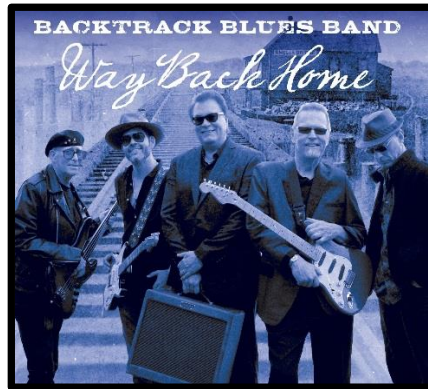
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October 5, 2016

The Backtrack Blues Band, one of Florida's longest running and most accomplished blues bands, is enjoying great success with its new album, "Way Back Home." Charting at #8 on American Blues Rock Radio and receiving airplay in Europe and Australia, the CD is gaining great recognition for this stellar, authentic blues quintet.

Music critics from around the world have given "Way Back Home" exceptional reviews, admiring the band's performances and original songwriting. This project brings excitement and authenticity to the music, demonstrating a deep understanding of the genre, while infusing joy and creativity into the songs.

Here are some recent quotes from industry experts, including *Elmore Magazine* and *Blues Music Magazine*:

It's about time you all get to know Sonny Charles and the Backtrack Blues Band.

The first track of an album can tell you a lot about a band and what to expect from the ten or so songs to come. On Way Back Home, this Tampa, Florida band's fifth release, we start off with a trip to Eleuthera in the Bahamas ("Goin' to Eleuthera") — and if "beach

blanket blues” is a genre, this is the band who originated it. This is a blues band for sure, but some uptempo jazz and a bit of classic swing come through here as well.

Whether you’re relaxing by the ocean in Ft. Lauderdale (where this album was mastered) or throwing back some happy hour specials at a dirt road bar, Way Back Home should be you day’s soundtrack. “On this studio record, we tried to capture more of a live analog sound,” Charles has said about the recording sessions for this album. “We think the CD has a warm and authentic feel that avoids the sterility that comes with many modern digital recordings.”

True Sonny, so true.

Track eight, “Baby Please Don’t Go” turns the classic “don’t leave me, please come back” tale into something fun. You have to put your drink down, and get yourself up to dance along with this one. And that live sound Charles mentions definitely comes through here.

Charles (lead vocals, harmonica), Kid Royal (lead guitar), Little Johnny Walter (rhythm guitar), Joe Bencomo (drums), and Jeff “Stick” Davis (bass) create a winning combination on this album. Founded in 1980, Backtrack Blues Band has been one of Florida’s longest-running original blues bands, and with good reason. You really can’t go wrong here.

– Brenda Hillegas, Elmore Magazine, September 25, 2016

On its fifth CD, “Way Back Home,” the first class band has recorded one of its strongest traditional blues records to date. Led by the double barrel attack of harmonica ace and lead vocalist, Sonny Charles, and the biting Texas blues guitar of Kid Royal, the Backtrack Blues Band is now poised to carry its musical message to a larger audience.

—Art Tipaldi, Editor, Blues Music Magazine, 2016

Kid Royal’s beautifully constructed guitar solos add layers of complexity to the band’s sound, serving as a counterpoint to the vibrant harp tones from Sonny Charles. The driving rhythms are set up by the capable hands of Little Johnny Walter on rhythm guitar, Joe Bencomo on drums, and Stick Davis (of Amazing Rhythm Aces, B.B. King, & John Mayall) on bass.

A tune penned by Charles, “Tell Your Daddy” boasts a hearty vocal and a killer guitar solo from Kid Royal. Charles delivers one of his strongest vocal performances on Sonny Boy

Williamson's "Your Funeral, My Trial," utilizing his full harp tone to great effect while Wainwright's piano playing fills out the arrangement. There is more hearty blowing on "Checkin on My Baby," while on the brief "Nobody But You" Kid Royal's efforts leave an indelible impression.

The closing track, "Help Me Just This Time," highlights the band's ability to play as a tight ensemble, aiming for a sound created by Muddy Waters and Little Walter. Grab a copy of this one if you favor the traditional electric blues styles because Backtrack Blues Band has got you covered from start to finish!

Mark Thompson
Blues Music Magazine
October 2016 edition

Backtrack practices a form of electric blues that you can't fake. In other words, they will never be mistaken for slumming rockers. These are guys immersed in true blues and seasoned enough to deliver it without frills, albeit with the kind of chops that come from playing it a very long time. I wish more current bands upheld the blues tradition as ably and admirably as Backtrack. Standing out amid a small army of wannabes whose recordings expose their lack of schooling in the genre, "Way Back Home" takes you where you want to go!

Ramble.net; October 2016

Also heartily recommended is "Way Back Home" by the Backtrack Blues Band. They cover Sonny Boy Williamson's "Your Funeral, My Trial" with the rampaging electric guitar soloing of Kid Royal (they may be from Florida, but the Kid's hero chops are straight out of Texas). Singer/Songwriter Sonny Charles blows a bad-ass blues harp." His songs, especially "Tell Your Daddy," "Shoot My Rooster," and "Heavy Built Woman" are funky and funny!

— Mike Greenblatt, Classicalite, September 27, 2016

Way Back Home is guitar-based blues led by and drenched with singer Sonny Charles' harmonica. I hear a dirty version of Downchild Blues Band when this is on, but others have likened this set to Paul Butterfield and early Fabulous Thunderbirds. One thing is for sure, this is roadhouse blues of the highest order- no wonder these guys have won awards and played at festivals around the world, having shared stages with SRV, BB

King, Buddy Guy Robert Cray, John Lee Hooker, Johnny Winter and so many more, they're THAT good.

- John Kereiss, The Rock Doctor; October 4, 2016

It's an utter, uncomplicated pleasure to find a band so unrestrained and so devoted to merging bluesy guitar riffs with heart swelling harmonica cries. This album triumphs thanks to the combined strength of all 10 songs and the driving musicianship behind them. It's refreshing to hear the harmonica clamped between Sonny Charles' lips that know how to blow, while his voice charms its way through the material with confidence. Then there's the brilliantly stinging guitar work of Kid Royal, his southern blues honed chops adding an extra level of interest while swaggering into a convincing midlife crisis.

"Checkin' On My Baby" gathers a veritable blues harmonica storm. Terrifyingly good!

**Daniel Pavlica
The Rocktologist
September 2016**

Backtrack Blues Band has been one of Florida's longest running original blues bands, and their dedication to the genre is extremely evident. As an additional bonus, they brought in Victor Wainwright on piano.

The band's original tunes have the sound and feel of songs written in the golden age of blues when Sonny Boy Williamson, Muddy Waters, Howlin' Wolf, and the like we're in their prime. This is an album well-deserving of a Blues Music Award. It's traditional blues at its finest. The musicianship is flawless, the arrangements are superb, the vocals are first - rate and the tunes are all played professionally. This is a superb album that deserves a spot in every blues lover's collection. I recommend it highly!

**Bill Wilson
Reflections in Blue
September 25, 2016**

Led by the powerhouse vocals and harp of Sonny Charles and the Texas-styled guitar leads of Kid Royal, Backtrack Blues Band has just released their fifth CD, "Way Back Home."

Longevity in the blues business is a rare thing, so you know the band has been doing something right. They pack dance floors everywhere they play with an infectious groove, and give the fans just what they want!

—Sheryl and Don Crow, The Nashville Blues Society, August 31, 2016

The new release from the Backtrack Blues Band is a highly entertaining collection of mostly original tracks of traditional blues. The songs they deliver are individual gems, with a welcome balance of stellar musicianship and story and style! All together, they form a solid album that will only benefit from repeat listenings. The blues have never sounded so fun.

—Greg Victor, parcbench.live, Sept. 13, 2016

I just had the opportunity to review the newest release, "Way Back Home," from the Backtrack Blues Band and it's solid. Opening with Going to Eleuthera, a snappy shuffle, Sonny Charles leads the way on lead vocals, and Kid Royal is hot on his heels on lead guitar. Rounding out the troupe is Little Johnny Walter on rhythm guitar, Joe Bencomo on drums, and Stick Davis on bass.

—Bman's Blues Reports, August 31, 2016

Backtrack Blues Band is one of those rare acts whose on stage excitement translates onto their records. The new CD "Way Back Home" absolutely, positively passes the "turn it up" test. Go find yourself a Heavy Built Woman and TURN IT UP.

—Hank Kestenbaum, President - Red Hills Broadcasting LLC., WANK 99.9FM WHTF 104.9FM WQTL 106.1FM WWOE 103.1FM

Backtrack Blues Band captures the sound of the great Chicago Blues recordings of the early Chess years. Sonny Charles' blistering harmonica riffs set the tone for "Way Back Home," and he never lets the energy level fall. Victor Wainwright's piano and the highly effective Kid Royal on guitar blend perfectly to produce a traditional sound sure to please!

—Larry Lisk , WMNF radio, Tampa, FL and 2014 KBA winner for Public Radio

Backtrack isn't afraid to play dirty and lowdown.... This blues is definitely worth searching for!

—Alex Henderson, CD Universe

Not unlike the Fabulous Thunderbirds, the Backtrack Blues Band has a strong personality up front in the person of singer and harmonica player Sonny Charles, and here the Tampa Bay-based five-piece takes their blues out on the water, rocking all the way to the Bahamas on opening cut "Goin' to Eleuthera."

-Kevin Wierzbicki Sep 14, 2016

Backtrack Blues Band just opened for John Nemeth, on the main stage at the Tremblant International Blues Festival in Canada. They really delivered the goods!

Seasoned veterans in the blues, Backtrack went through their catalog, including songs from their new CD, "Way Back Home," and the crowd responded enthusiastically! This was my second time booking the band, and they do not disappoint. Quebec audiences know when the real blues are going down, and they let the band know with huge applause and lots of CDs sold.

You will feel the heat with Backtrack Blues Band! Guaranteed!

—Brian Slack, Festival Director, Tremblant International Blues Festival Trois - Rivieres Blues Festival, Quebec, Canada

You'll enjoy this electrifying album, which is built upon impressive harmonica and guitar solos, with great vocals, and a seamless rhythm section. BMA winner, Victor Wainwright also adds tasty piano tracks to the mix. As noted by Art Tipaldi, editor of *Blues Music Magazine*, "Led by harmonica ace and lead vocalist, Sonny Charles, and the biting Texas blues guitar of Kid Royal, Backtrack Blues Band is now poised to carry its musical message to a much larger audience!"

We hope you will be a part of that growth for Backtrack Blues Band.

Thank you for your support and interest.

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Publicity: Mark Pucci, **Mark Pucci Media**, 5000 Oak Bluff Court, Atlanta, Ga. 30350; 770-804-9555; mpmedia@bellsouth.net

